

CURRENT REPERTOIRE



Scenes from Our 16th Annual Conference on Autism



Photographs thanks to Trustee Rob Pennington, Speaker

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11th Annual



Introduction by
Dr. Rob Holdsambeck
Executive Director
Cambridge Center for
Behavioral Studies

ETHICS

in Professional Practice

Conference

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Friday, August 4, 2023

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Beverly, Massachusetts

Invited Speakers

Jomella Watson-Thompson, PhD

Associate Professor, Department of Applied Behavioral Science, University of Kansas



Dr. Thompson holds a PhD in Behavioral Psychology and a Masters of Urban Planning from the University of Kansas. She applies behavioral science methods and interventions to improve how communities address issues related to community health and development. Her research has focused on neighborhood development, healthy youth development, and prevention, including substance abuse and violence prevention. Dr. Thompson supports community capacity-building efforts to address social determinants of health through community-based participatory research in urban neighborhoods and disparate communities. She has researched the effects of community-based processes and intervention to promote mobilization and change in communities. Dr. Thompson has extensive experience providing training, technical support and evaluation for community-based initiatives. Dr. Thompson has co-authored articles on community capacity-building, youth development, and prevention. She has been a consultant for several community coalitions and community-based initiatives.

David J. Cox, PhD, MSB, BCBA-D

Principal Investigator, Behavioral Data Science Research Lab, Institute for Applied Behavioral Science



Dr. David J. Cox, Ph.D., M.S.B., BCBA-D has worked within the behavioral health industry for 17 years. He began working in behavioral health by providing and then supervising Applied Behavior Analysis (ABA) programs for individuals with autism spectrum disorders. After 8 years of clinical work, Dr. Cox went back to school to earn his PhD in Behavior Analysis from the University of Florida, Post-Doctoral Training in Behavioral Pharmacology and Behavioral Economics from Johns Hopkins University School of Medicine, and Post-Doctoral Training in Data Science from the Insight! Data Science program. Since 2014, Dr. Cox's research and applied work has focused on how to effectively leverage technology, quantitative modeling, and artificial intelligence to ethically optimize behavioral health outcomes and clinical decision-making. Based on his individual and collaborative work, he has published over 45 peer-reviewed articles, three books, and over 150 presentations at scientific conferences.

ETHICS Invited Speakers *Continued*

Yulema Cruz, PhD, BCBA-D

Assistant Teaching Professor, Department of Applied Psychology

Graduate School of Applied and Professional Psychology (GSAPP), Rutgers University



Dr. Yulema Cruz received a PhD in Education with a concentration in applied behavior analysis from Nova Southeastern University. She is also a Board Certified Behavior Analyst-Doctoral with over 20 years of experience in the field. Dr. Cruz is an Assistant Teaching Professor at Rutgers University. Her academic interests include ethics and supervision in ABA. She also teaches ABA courses in Spanish. Dr. Cruz is an ABA consultant, supervisor, speaker, and author. She works in the development of supervision systems and the dissemination of ABA to other countries and languages. Dr. Cruz was elected to serve on the Florida Association for Behavior Analysis' (FABA) board for over 6 years, holding the positions of Member-At-Large, President, and co-chair of the Legislative and Public Policy Committee. She co-authored *The Supervision Handbook: A Guide to Quality Fieldwork Experience* and *The Consulting Supervisor Handbook: Helping Newly Certified BCBA's Navigate Supervision*, among other publications. Dr. Cruz has also presented over 40 talks at regional and national conferences. As an ethics hotline consultant, Dr. Cruz provides advice in the area of ethics in supervision.

Paul "Paulie" Gavoni, EdD, BCBA

Director, Professional Crisis Management Association

Adjunct Professor, Institute for Applied Behavioral Science, Endicott College



Dr. Paul Gavoni is a behavior analyst who is passionate about applying and sharing *Organizational Behavior Management* (OBM) strategies with an international audience. He loves to inspire and help leaders establish positive and engaging environments across industries to bring out the best in those they serve using the science of human behavior.

A Wall Street Journal and USA TODAY best-selling author, he is co-host of the *Crisis in Education Podcast, Thoughts & Rants of a Behavior Scientist*, and is also an active Board Member of the *Opioid Awareness Foundation* and *The World Behavior Analysis Day Alliance*.

Beyond his work in education and human services, Dr. Gavoni is a former *Golden Gloves Heavyweight Champion* and highly respected striking coach in combat sports. Coach "Paulie Gloves," as he is known to the Mixed Martial Arts community, has trained world champions and UFC veterans using technologies rooted in Applied Behavior Analysis. Coach Paulie has been featured in the books *Beast: Blood, Struggle, and Dreams at the Heart of Mixed Martial Arts* and *A Fighter's Way*. He was also a featured fighter in FX's highest rated reality show at the time, *The Toughman*, and most recently in the Lifetime reality series, *Leave it to Geege*.

Videsha Marya, PhD, BCBA-D

Director of Practicum and Immersion Experiences, Institute for Applied Behavioral Science, Endicott College



Videsha Marya is the Director of Practicum and Immersion Experiences and an Adjunct Professor at Endicott College. She received her doctoral degree in ABA from Endicott College under the advisement of Dr. Alice Shillingsburg. Videsha has provided behavior analytic services to children with autism since 2011. Over the course of her professional experience, Videsha has gained national and international experience in the field of behavior analysis. Within the US, she has worked in autism clinics in Oklahoma, Colorado, Houston, and Georgia. She has presented poster and oral presentations at regional and national conferences as well as co-authored several peer-reviewed papers and book chapters. She has been the recipient of numerous awards including the Endicott Academic Excellence Award and research awards through two Special Interest Groups from ABAI. Her research interests include verbal behavior, ethics in behavior analysis, international dissemination, and evaluating effective and efficient teaching practices.

REGISTER

A one day conference featuring leaders in the fields of Ethics, Psychology, Business, and Applied Behavior Analysis offered both for in-person attendance or virtually with recordings available for 14 days post-conference.

Continued

Jessica Cauchi, PhD, BCBA-D, CPBA-AP

Clinical Director, Atlas Behaviour Consultation



Jessica is a behaviour analyst that has worked with people on the autism spectrum for over 20 years. She resides in Ontario Canada and is the Clinical Director of Atlas Behaviour Consultation. Jessica received her Ph.D. in Applied Behavior Analysis from Endicott College and is a doctoral level Board Certified Behaviour Analyst, as well as a Certified Progressive Behaviour Analyst – Autism Professional. Dr. Cauchi is interested in research and clinical practise in curriculum development and effective teaching practises in sexuality skills for persons on the autism spectrum, meaningful programming, rapport and assent, and progressive ABA. She has published work in these areas, as well as presented on these topics across Canada and North America.

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**verbal
beginnings**

News from Trustee & Board of Director Dr. Darnell Lattal and Friends at ABA Technologies, Inc.

Dr. Darnell Lattal announced a change in leadership at ABA Technologies, Inc. As of June 1, 2023, Chris Morrissey*, COO, is the new CEO & President while Dr. Lattal assumes the role of Chairperson of the Board, also heading one of ABA Tech's business units, KeyPress Publishing.

"It has been a pleasure to lead this fine company for the past years. Dr. Jose Martinez-Diaz asked me to take on the role of CEO & President "temporarily" to help him redirect the company to a broader behavior-based reach as a learning company -- and to search for a successor, as he was well aware that I was planning to exit at the end of 2020. His untimely death and covid, among other things, ended that one-year stay, but now that the company is stable, growing its behavior-based reach into new areas, it is time."

The Cambridge Center wishes Darnell and Chris the best in their new positions and our thanks for their ongoing support and sponsorship of CCBS.

*Chris Morrissey was elected as an Advisor to the Center during our 2023 Annual Meeting of the Trustees.



Our 2023 Annual Meeting of the Trustees Drew a Crowd



Photographs thanks to CCBS Business Manager, Tara Kasey

Special recognition was given to **Dr. Philip Hineline** and **Dr. Terry McSween** for **Outstanding Lifetime Contributions to the Center**.

Thanks to **Trustee & Board of Director Dr. Janet Twyman** for her skills organizing and choreographing Dr. Rob's "20 Questions." Congratulations to **Advisor Dr. Adrienne Fitzer for winning!**



Dr. Hank Pennypacker, Chair of our Board of Directors, called our meeting to order with Trustees voting for acceptance of nominated incoming Board of Directors, Advisors, and Trustees up for re-election. The financials and past, present, and future projects were reviewed by **Dr. Rob Holdsambeck**, Executive Director, with updates from our volunteers who have championed these projects:

Trustee & Board of Director, Terry McSween
Behavioral Safety Now/Safety in Action

Trustee & Board of Director, Timothy Ludwig
Behavioral Safety Accreditation & Commission

Trustee Tara Fahmie
Distinguished Scholars

Trustee Dayna Beddick
Center for Behavior Analysis, UWF, Online CEs

Advisor Mary Reagan and Amalfi
Standard Celeration Society

Advisor Adrienne Fitzer
ABACLive Cambridge Center Series

Trustee Mary Jane Weiss
Ethics in Professional Practice Conference

Trustee & Board of Director, Thomas Zane
Leadership & Supervision Conference

Friend of the Center, James Carr
BACB® Update

Congratulations to Our Elected Leaders

Incoming Board of Directors



"I am honored to join the Board of Directors and excited to leverage my experience working with non-profits to advance the mission of the Cambridge Center for Behavioral Studies."

Lori Ludwig

LR: **Amanda P. Laprime, PhD, BCBA-D**, Assistant Professor, University of Rochester Medical Center; **Lori Ludwig, PhD**, Chief Performance Architect, Performance Ally; and **Terry E. McSween, PhD**, President & CEO, Quality Safety Edge

Re-Elected Board of Directors



Learn more about Who We Are on behavior.org

LR: **Ron Allen, PhD, BCBA, LBA**, Associate Professor of Practice & Director of the Doctoral Program, Dept. of Behavior Analysis, Simmons University; **Andy Bondy, PhD**, President & Co-Founder, Pyramid Educational Consultants (PECS); **H.S. (Hank) Pennypacker, PhD**, University of Florida (Emeritus) and MammaCare Corp.; and **Janet S. Twyman, PhD, BCBA**, Founder, blast: A Learning Sciences Company

Re-Elected Trustees

Mark Alavosius, PhD

Paul Andronis, PhD

Leasha Barry, PhD, BCBA-D

Robyn M. Catagnus, EdD, BCBA-D

Joseph Dagen, PhD

Patrick C. Friman, PhD, ABPP

William L. Heward, EdD, BCBA-D

Ramona Houmanfar, PhD

Michael (Mickey) Keenan, DPhil

Jeffrey Kupfer, PhD, BCBA-D

Amanda P. Laprime, PhD, BCBA-D

Justin Leaf, PhD, BCBA-D

Timothy Ludwig, PhD

Tetsuro Matsuzawa, PhD

Francis Mechner, PhD

James Mulick, PhD

Ruth Anne Rehfeldt, PhD, BCBA-D

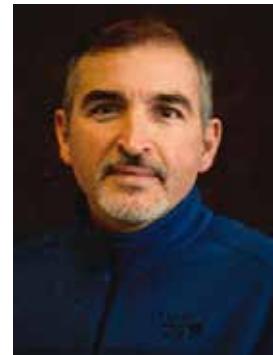
Claire St. Peter, PhD

Mary Jane Weiss, PhD, BCBA-D

Oliver Wirth, PhD

Thomas Zane, PhD, BCBA-D

Welcome New Elected Advisors



Alison Betz, PhD, BCBA-D

Vice President, Clinical Autism Products, ABA Technologies, Inc.

Chata Dickson, PhD, BCBA-D, LABA

Principal Researcher, The New England Center for Children & Clinical Adjunct Faculty, Western New England University

Mirari Elcoro Calvo, PhD, BCBA-D, LABA

Associate Professor of Psychology, Framingham State University (FSU)

Faris R. Kronfli, PhD, BCBA-D

Program Coordinator, Behavior Analysis Research Clinic, University of Florida

Kristin Myers-Kemp, PhD, BCBA-D, LBA-NY

Senior Vice President, Product Strategy, ABA Technologies, Inc.

Chris Morrissey

Chief Operating Officer, ABA Technologies, Inc.

Mark Reilly, PhD

Associate Chairperson, Department of Psychology, Central Michigan University

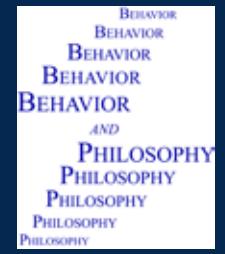
Find biographies on behavior.org or watch for them featured in our next issues.

Call for Submissions

Behavior and Philosophy publishes articles dedicated to theoretical issues concerning behavior analysis as well as allied behavior sciences (e.g., conceptual analysis; methodological discussions; reflections on epistemology and ontology; ethical and political investigations).

All manuscripts in accordance with *Behavior and Philosophy*'s scope will be considered for publication after a double-blind review process by two anonymous reviewers invited by the Editor for the task.

Behavior and Philosophy adopts the continuous publishing model of publication. Finished the copy-editing process, articles accepted for publication will be published [online on *Behavior and Philosophy* site](http://behavior.org) in a continuous flow. The journal volumes will be closed by the end of each year with the papers published during this period. The continuous publication process promotes speed and agility in the process of availability of research. In case of manuscripts accepted for publication, it takes 3 months on average between submission and the publication online. **[Contact Editor Dr. Diego Zilio to submit your article.](#)**



Our Announced Distinguished Scholars 2023/2024

**Supporting the advancement of elite graduate students
on their journeys toward becoming leaders in behavioral science.**



Ryan Atkinson, MS, BCBA, Simmons University

Kaitlin Brunt, BA, University of Kansas

Elaina Heard, MS, BCBA, LBA, The Chicago School of Professional Psychology

Marissa Kamlowsky, MS, BCBA, University of Kansas

Kelly Krukowski, MA, BCBA, LBA-MI, The Chicago School of Professional Psychology

Carla Lasagna Del Val, BS, BCaBA, IBA, aAdC, University of West Florida

Matthew Laske, MA, University of Kansas

Fernanda Oda, MA, BCBA, University of Kansas

Alyssa Rojas, MS, BCBA, University of South Florida

Sandra Ruby, MA, University of Kansas

Michele Sereno, PhD, BCBA-D, The Chicago School of Professional Psychology



LEADER

Tara Fahmie, PhD, BCBA-D

*Associate Professor and Associate Director, Severe Behavior Program
University of Nebraska Medical Center's Munroe-Meyer Institute*

[Find biographies
on behavior.org
or watch for them
featured in our next
issues.](http://behavior.org)

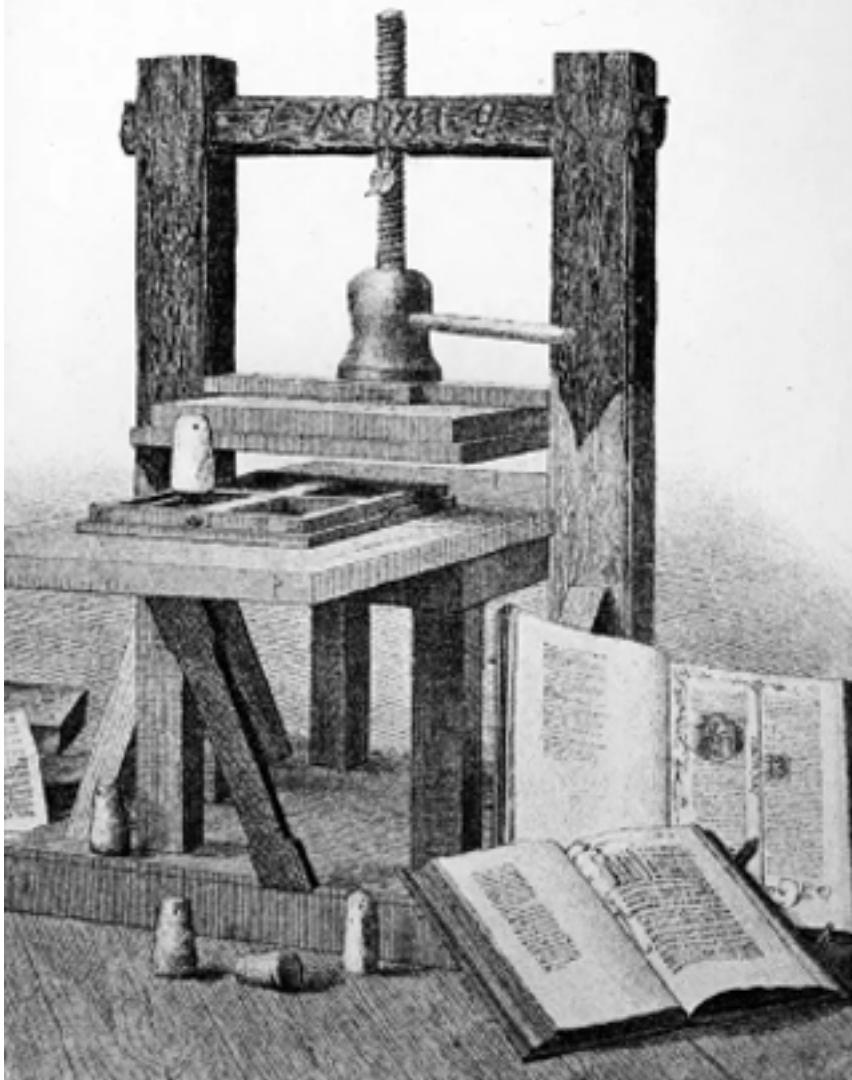


Figure 1. Engraving of the printing press invented by Johannes Guttenberg in the mid-1400s (Getty Images). Source: <https://www.thoughtco.com/johannes-gutenberg-and-the-printing-press-1991865>

the ideas that formed modern behavior analysis. This series was launched with the 1929 publication of E. G. Boring's *A History of Experimental Psychology*. Boring's classic text was followed in the series by other important texts, not the least of which was Skinner's *Behavior of Organisms* in 1938. Thereafter, many of Skinner's seminal works appeared as part of the series, including *Schedules of Reinforcement* (1957, with C. B. Ferster), *Verbal Behavior* (1957; see Figure 2), *Cumulative Record* (1959, 1961, 1972), *Technology of Teaching* (1968), and *Contingencies of Reinforcement* (1969). The series also contained books by other authors that were instrumental in shaping the discipline, including the two edited volumes by Werner Honig (*Operant behavior: Areas of Research and Application* [1966] and, with J. E. R. Staddon, *Handbook of Operant Research* [1977]), volumes on child development (1961 and 1965) by Sid Bijou and Don Baer, W. N. Schoenfeld's *Theory of Reinforcement Schedules* (1970), and Travis Thompson and John Grabowski's programmed textbook on *Reinforcement Schedules and Multioperant Analysis* (1972), to name but a few.

The Century Psychology Series: An Important Contribution to Behavior Analysis

by Andy Lattal, PhD
West Virginia University

Long before the world wide web, for thousands of years books were the prime means of distributing knowledge. Books originally were created by hand and then by means of printing presses such as the one shown in Figure 1, invented by Johannes Guttenberg in Germany in the mid-1400s. Supplemented first by letters and later by letters organized more formally into journals, books were central to the growth of the sciences, including psychology. Within behavior analysis, one series of books has no equal in terms of its role in disseminating

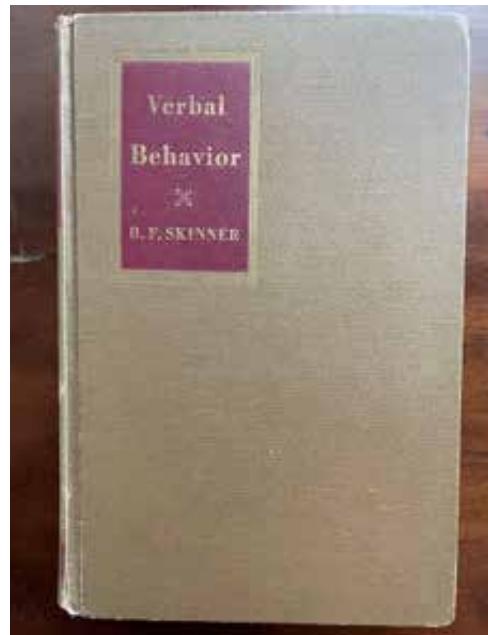


Figure 2. A first edition of B. F. Skinner's *Verbal Behavior*. The cover style, immediately recognizable to behavior analysts of a certain age, was standard for volumes in the Century Psychology Series of that period.

The series' first, highly influential, editor was R. M. ("Mike") Elliott (1887-1969; see Figures 3 and 4). Recommended for the position by none other than E. G. Boring, Elliott was, in 1924 at the time of his appointment, professor and chair in the Department of Psychology at the University of Minnesota. A remarkably talented psychologist and administrator (he was Department Chair from 1919-1951), Elliott was responsible for the inclusion in the series of not only for the aforementioned books, but also such classics as E. C. Tolman's *Purposive Behavior in Animals and Men* (1932) and Clark L. Hull's *Principles of Behavior* (1943). Skinner's connection with Elliott was deep, for it was Elliott who hired Skinner as an assistant professor at the University of Minnesota in 1936 and who lamented Skinner's departure in 1945 to become Chair of Indiana University's Psychology Department (Elliott, 1952, p. 90). Elliott uniquely recognized and attracted talented people to do interesting things in psychology. In 1952, he appointed another rising star of behavior analysis to the important role of assistant editor of the series. Kenneth MacCorquodale (1919-1986) first became influential in behavior-analytic circles for his analysis, with Paul Meehl, of the distinction between hypothetical constructs and intervening variables (MacCorquodale & Meehl, 1948) and subsequently for two classic analyses of Skinner's book on *Verbal Behavior* (MacCorquodale, 1969; 1970). Of Skinner, MacCorquodale subsequently wrote to Elliott, in a letter dated February 8, 1964, as part of a discussion of several potential authors for books in the series:

As for Fred's writing, I am in total agreement with you: let us publish anything we can get our hands on, Science and Human Dignity if necessary, Technology of Teaching if possible (although I believe we have a firm contract for that?). As for demilitarizing him he is, as I know, completely intractable and will not change a comma so don't waste your breath." (Box 1, Folder 49, page 2; R. M. Elliott archival material, University of Minnesota Library)

Of his work as Editor of the Century Psychology Series, Elliott wrote that "nothing that I have ever put my hand to has been more satisfying" (Elliott, 1952, p. 91). Nothing that he could have put his hand to could have had greater influence on subsequent generations of behavior analysts.

References

Elliott, R. M. (1952). Richard M. Elliott. In E. G. Boring, H. Werner, H. S. Langfeld, & R. M. Yerkes (Eds.), *A History of Psychology in Autobiography*, Vol. 4, pp. 75-95). Clark University Press. <https://doi.org/10.1037/11154-004>

MacCorquodale, K. (1969). B. F. Skinner's *Verbal Behavior*: A retrospective appreciation. *Journal of the Experimental Analysis of Behavior*, 12 (5), 831-841.

MacCorquodale, K. (1970). On Chomsky's review of Skinner's *Verbal Behavior*. *Journal of the Experimental Analysis of Behavior*, 13, 83-99.

MacCorquodale, K., & Meehl, P.E. (1948). On a distinction between hypothetical constructs and intervening variables. *Psychological Review*, 55, 95-107.



Figure 3. Richard M. Elliott at the time of his graduation from Dartmouth College in 1910. (University of Minnesota Archives)



Figure 4. Richard M. Elliott undated photo. (University of Minnesota Archives)



Tech, Tools, & Tips

Curated by Trustee and Board of Director Dr. Janet Twyman

In this recurring column, Janet will describe some of her favorite free or low cost technology, tools, and tips that may be of interest to the CCBS community.

A Picture is Worth a Thousand Words...or Maybe a Few?

One question I get asked a lot is "Where do you get the images for your presentations?" I tend to like big bold images, often with kids in them (since I do talk about education...a lot...), and like many of us, I don't really want to spend a great deal of money on purchasing images to license. Luckily there are several image sites that offer free (both royalty free and copyright free) images for public use.

For several years my go-to site has been **Unsplash** (<https://unsplash.com>) a huge, vibrant library of beautiful images and stock photography. Although Unsplash is now owned by Getty Images, users still have free access to millions of photos. Photographers contribute their original works under the Unsplash licence, allowing you to use amazing images commercially or non-commercially without crediting the photographer (although it is always appreciated when credit is given). You can save the images you like to your own albums and folders to find again later.

Another of my favorite free sites is **Pixabay** (<https://pixabay.com>), which hosts a constantly growing community of artists sharing their copyright free images, videos, and music. Since content is released under the Pixabay License, they are legal to use without asking for permission or giving credit to the artist - although again, giving credit is a nice thing to do. The site offers over 2.7 million+ high quality photographs, drawings, videos, and music, and offers a robust search function. When you create an account, you can "favorite" images to save in your personal library.

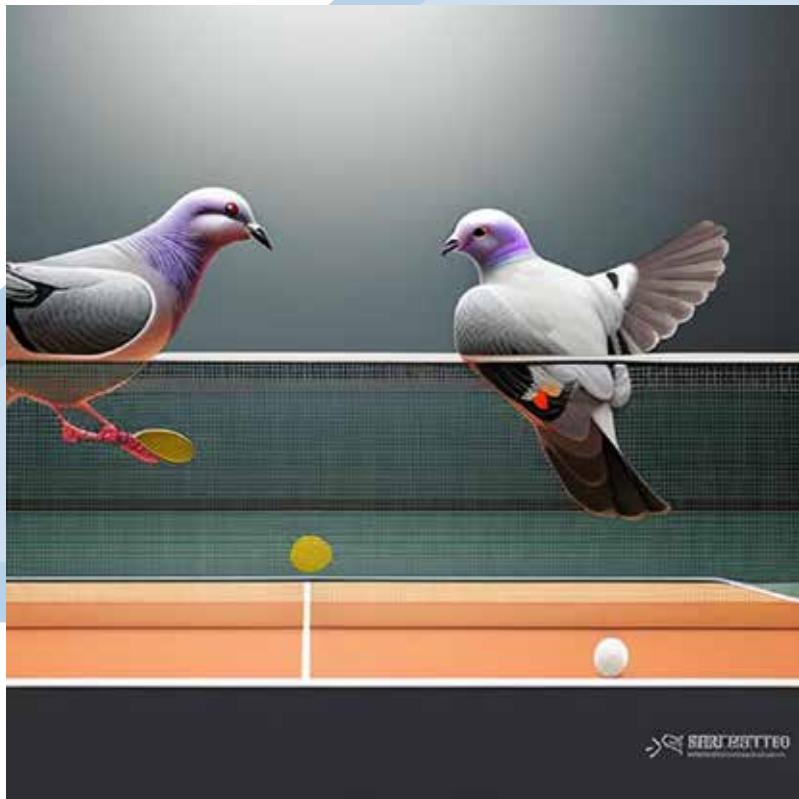


Another image source I often use for original photographs grouped by artist is **flickr** (www.flickr.com). Attribution requirements differ for each image ~ always check the requirements listed on the same page as the photo. And while the catalog of images is a bit smaller, I have found a few gems on **Pexels** (www.pexels.com), images that weren't cross-shared on other sites. Pexels has a good search function and don't require attribution (although, I'll say it again, giving credit is always a respectful thing to do).

While the sites above offer images to use for free, there are guidelines for use. Most sites ask that identifiable people are not portrayed in a bad light or in an offensive manner. Often, they also shouldn't be used to endorse a particular product or service and users often don't have the right to sell the image to others. It's important to check the Terms of Use on each of these sites. An important caveat is that on most of these sites, anyone can upload images, even ones they did not take and have no rights to. I've found it's useful to follow a particular artist, making it more likely they are posting their own work. A useful source of information about using images is from [copyrightlaws.com \(https://www.copyrightlaws.com/legally-using-images-presentation-slides/\)](https://www.copyrightlaws.com/legally-using-images-presentation-slides/) or this linked post (<https://friendlystock.com/avoid-get-sued-using-free-stock-photos/>)



AI Generated Images



Prompt: two pigeons playing ping pong in a detailed digital art style

Source: Picsart (<https://picsart.com/ai-image-generator>)

Images from Unsplash and Pixabay have been the foundation of my visuals, yet I confess to be frequently dabbling in the AI image generated world. AI-generated images are becoming increasingly popular, especially in design and social media. Based on text prompts (such as "two pigeons playing ping pong in detailed digital art style) AI algorithms generate corresponding (or sometimes completely unexpected) images. Often several images are generated and user can choose the one that fits their vision. Some sites support refinement of images created until it is "just right" (or close enough).

Text to Image tools often accept prompts in many languages and can work off descriptions of objects, people, surroundings, or colors. Free sites and tools I've used to create AI-generated images include [Picsart](https://picsart.com/ai-image-generator) (<https://picsart.com/ai-image-generator>), used to create the image) and the extremely popular [DALL-E](https://openai.com/dall-e-2) (<https://openai.com/dall-e-2>), requires an OpenAI account. Those using [Canva](#) to create presentations are probably already familiar with its free AI art generator.

Other free AI image generators include:

Pixlr (<https://pixlr.com/>)

Stable Diffusion/DreamStudio (<https://stablediffusionweb.com>)

BlueWillow (<https://www.bluewillow.ai>)

Kapwing (<https://www.kapwing.com>)

These tools allow you to create myriad images by simply typing your prompt and letting the AI do the rest. And, for better or worse, it's just the beginning of what AI can create for us. Perhaps a future column will cover AI generated audio and video (very cool, but also fraught with the potential for misuse — which is definitely a column topic in its own right).

Also remember to give credit where credit is due. As with any image, the creator or source of an AI-generated image should be acknowledged, minimally with the name of the website or tool used to generate the image.

Variations in AI Generated Images

(All from the prompt: two pigeons playing ping pong in a detailed digital art style)



Source: Pixlr (<https://pixlr.com/>)



Source: Stable Diffusion/DreamStudio (<https://stablediffusionweb.com>)



2023 ABACLive Cambridge Center Series

Upcoming Webinars and Workshops



Increasing Adherence to Best Practice Initiatives in Healthcare

Thursday, June 13 - 6:00 pm - 8:00 pm (EDT)

Recordings available for 14 days



Dr. Andressa A. Sleiman

Currently, the USA has the highest cost of medical care worldwide, with 40% more spent on healthcare than the second highest country (Germany) and almost 50% more than the average Organization for Economic Cooperation and Development (OECD) countries. Yet, despite the high cost of medical care, the US lags behind comparable wealthy and sizable countries in quality metrics (e.g., USA has the lowest life expectancy compared to similar countries). Given the high costs of medical care and low quality of care, the medical field has established several best-practices to increase patient adherence, outcomes, and satisfaction (e.g., teach-back, standardized bedside rounding, post-patient discharge calls). Despite the efficacy of these best practices, adherence to these practices remains low. Behavioral science offers strategies to increase adherence to these best practices. During this 3-hour webinar, Dr. Sleiman will describe the current state of the medical field, describe the metrics that healthcare systems care about, and present behavior-based strategies to increase adherence to best-practices in the healthcare setting.

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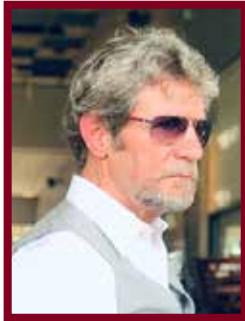
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Patrick C. Friman, PhD, ABPP

Director, Boys Town Center for Behavioral Health

Mary Jane Weiss, PhD, BCBA-D, LABA

Dean, Institute for Applied Behavioral Science, Endicott College

Peter Sturmey, PhD

Professor, Department of Psychology, Queens College CUNY

Kendra Thomson, PhD, BCBA-D

Associate Professor, Department of Applied Disability Studies
Brock University

Rob Holdsambeck, EdD, LCP, BCBA-D

Executive Director, Cambridge Center for Behavioral Studies

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Tom's Top 10 Reasons

for Supporting the Cambridge Center through Professional Conferences



Thomas Zane

10

Get to hang out with really cool people who present at your conference.

9

Get opportunity to speak, either as a presenter or host.

8

Learn new information before anyone else.

7

If you are a speaker, disseminate new information for the first time.

6

Wear cool swag from Kansas (Rock Chalk!).

5

Go on the behavioral tour.

4

Join us for a fun dining experience in Lawrence .

3

Promote how cool our science is.

2

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A screenshot of the online CEU website. The top navigation bar includes links for "HOME", "ABOUT", "COURSES", "CONTACT", and "LOG IN". The main content area is titled "Courses" with the sub-instruction "Get started earning CEUs". Below this, there is a search bar and a sidebar with filters for "All Courses", "Registration", "About", "Departments", "Research", "Philosophy and Practice", and "Book Chapters". The main content area displays three course cards with images of presenters and brief descriptions. The first card is for "On being a trusted messenger: Elucidating supervisory practices for the next generation of behavior analysts" by Dr. Jennifer Williams, with 10 CEU hours. The second card is for "The Limits of Staff Management: What Happened When You've Had, There!" by Dr. Jennifer Williams, with 10 CEU hours. The third card is for "Virtual Leadership - What Do We Do" by Dr. Jennifer Williams, with 10 CEU hours.

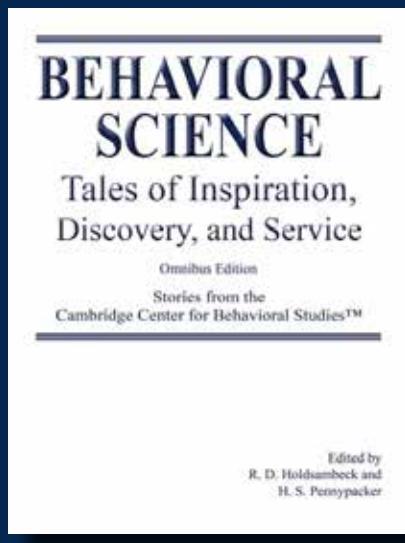
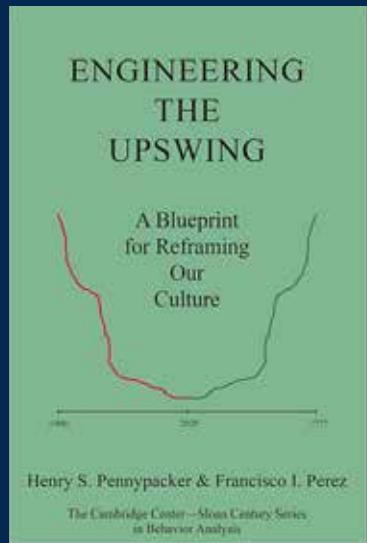
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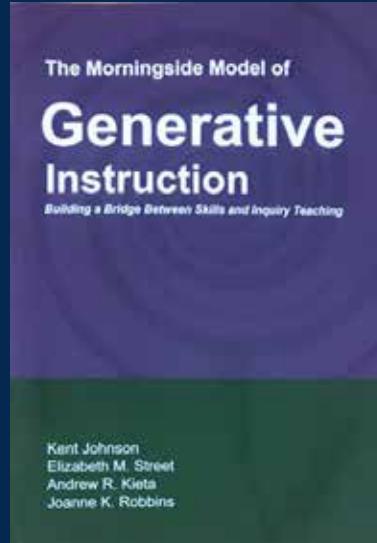
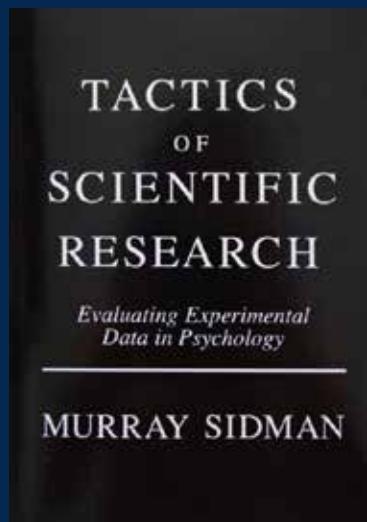


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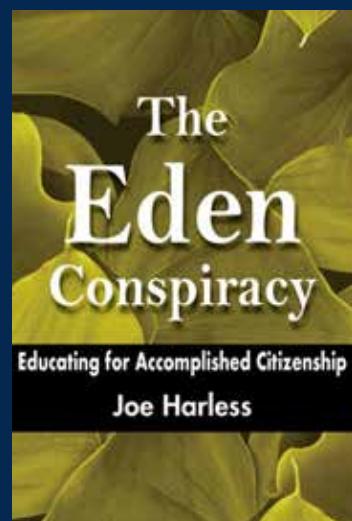
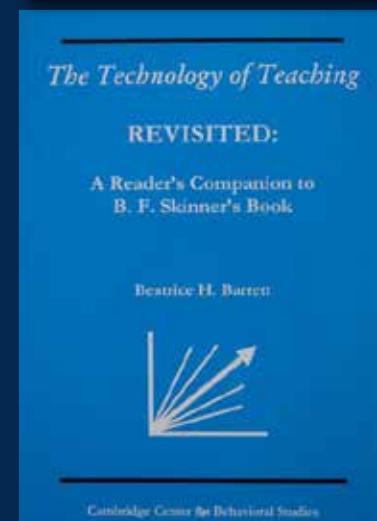
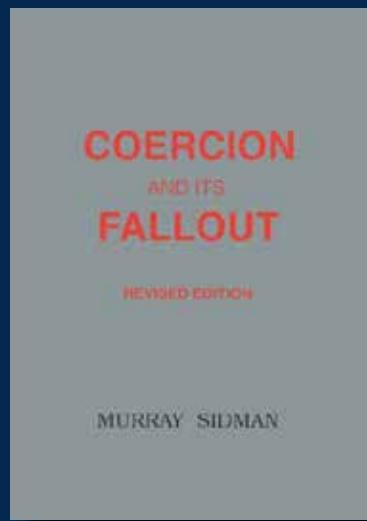
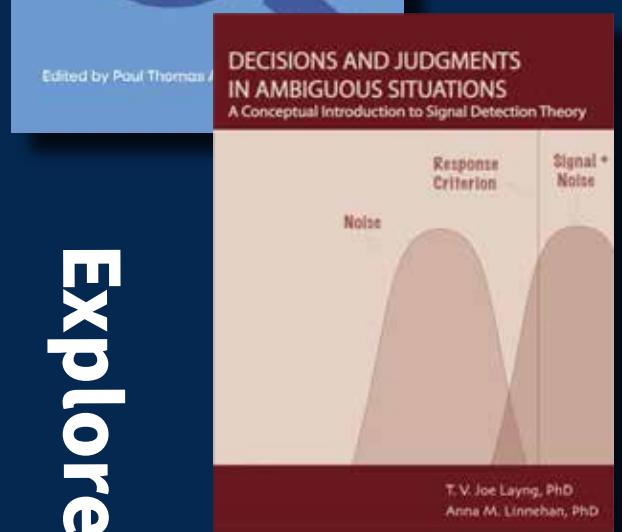
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