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ANOTHER SUCCESSFUL CONFERENCE

2nd Annual Behavioral Science: Applications in Leadership & Supervision Conference

Thank you to our invited speakers: Dennis H. Reid, PhD, BCBA-D, Helena Maguire, MS, LABA, BCBA, John Austin, PhD, Julie Smith, PhD, Kelley Harrison, PhD, BCBA & Tyra Sellers, JD, PhD, BCBA-D; our Distinguished Scholars and KU Students; Dr. Thomas Zane and the Dept of Applied Behavioral Analysis, University of Kansas; our Sponsors Behavior Development Solutions & Melmark; and Adrienne Fitzer and her team at ABAC. And to all who attended!

[See Photo Highlights](#)

YOUR OPINION

The new look of the *Current Repertoire*

Your opinion counts! Take a few moments to let us know what you think of our new format.

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TO HEAR
FROM YOU

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SURVEY

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from our **EXECUTIVE DIRECTOR**

As Executive Director of the Cambridge Center for Behavioral Studies, on behalf of the Board of Directors and all involved with the Center, we hope this newsletter finds you well.

We know these are trying times. For me, 2020 has been the most challenging time of my professional life. This is true for my clinical career of 40+ years and of my tenure as the director of the Cambridge Center for Behavioral Studies. I've spent many hours now out in the woods literally and figuratively. In the end, what I revert to is a question I used to ask my patients who confessed to spending a lot of time

going over different options and playing out different scenarios. Is all that self-talk time helping or hurting? The honest answer is a bit of both.

When news of the virus hit last spring, I was heading to Nashville to represent the CCBS in a new venture for our safety conference. Terry's McSween's 25+ year tenure of supporting the center and running great

safety conferences was coming to an end. He had negotiated a transition plan and it was set to launch in March. For most of my time with the CCBS, Terry and his conference have been our biggest source of financial support. The transition plan was a good one--but the COVID crisis had other plans. We were also in the late stages of planning for the 13th Annual CCBS Autism conference which we hold each April in California. Fortunately, we



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Last year our data showed that our courses were taken 2328 times in just 12 months.

Thanks to our partnership with the [University of West Florida, Center for Behavior Analysis](#), we now have over 135 (CE approved) courses available and many more on the way.

The courses offered were donated by the Center's Advisors, Trustees & Friends. [Take one today!](#)

had enough warning time to switch that event from live to virtual. The hotel management and staff were great, thus we did not lose money on cancelled rooms or services. Also we leaned heavily on the expertise of our strategic Partner (Adrienne Fitzer, ABAC) and were able to hold a terrific event, limit the financial damage, and even set the stage for two upcoming conferences (our Ethics conference in August and our Leadership conference last week). While we (and many of our customers) are pretty “Zoomed out”, switching to a virtual conference does open up the attendance to many who simply cannot travel. Also, thanks to Adrienne and many of you, our welcome talks, musical interludes, and gallery photos have given many more people insight into what makes our Center so special. Now, more than ever, the need for our services are critical. I truly believe we have the best and brightest minds in the best branch of the behavioral sciences. We just need to tap into your help a bit more do help us continue. Specifically, I am asking that you consider one or more of the following, depending on your own personal situation.

If you have access to a financial plan or planner, check to see if you can afford to become one of our angel investors. By this I mean designating a sum of money that will flow to the CCBS in the event of your death. It is really easy to do and once it is set up, you just have to notify Tara Kasey. She will add you to our list and you will be recognized by your friends and peers at the CCBS. (Of course, if you choose to be anonymous, that is also an option.) Just please make sure that we and your heirs are aware of your gift.

If you are at or nearing retirement and are considering taking 401k or required retirements fund distributions, there are tax advantaged ways of gifting appreciated assets that might make sense for you and significantly help the Center.

If you own a business or have access to one, consider becoming a conference sponsor. Our conferences attract a remarkably diverse group interested in ethics, autism, professional leadership and hopefully, safety again. We are pushing to modernize our outreach and these events are now crucial to our financial health.

If you are still teaching in or consulting to Universities, please consider adding our Behavioral Science book to your required readings. If they are purchased from our store, all of the profits from those sales go directly to CCBS. Pricing on Amazon is also available but the costs may be slightly higher due to their fees. We appreciate any purchases you make, but it is a double benefit for the Center when books we sell get adopted in courses. It makes inventory management and projections so much more efficient.

I have been blown away by all the donations of talks and webinars from our trustees and advisors. Thanks to our partnership with the University of West Florida, we now have over 135 (CE approved) courses available and many more on the way. Last year our data showed that our courses were taken 2328 times in just 12 months. (For those of you doing the math, that's 194 times each month that someone was tuning in to learn from our folks.) Please keep those coming! If you are just interested in taking a course from one of your CCBS colleagues, please log on to our site and sign up. They are offered on demand so the schedule is all up to you.

Please attend, and help us promote, our virtual conferences. These events are easy to attend and you even have 10 full days to complete them (an added benefit, if your attention span is as limited as mine). We strive to offer these at affordable rates and also offer group and student discounts.

Currently, the Cambridge Center for Behavioral Studies does not require annual or monthly dues. Our ability to continue to provide relevant, accurate information about behavior depends greatly on the contribution of time, effort, and financial support of our advisors, trustees, and others. I thank everyone deeply for their support of the Center and its work. As we move in to the “giving season,” I am humbly asking you give what you can (as often as you can) to the Center. If you can find it in your hearts (and wallets) to give a little more this year, please do so. To remind you of how important this is, I leave you with our Mission and Goals.

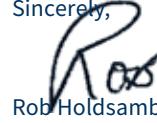
Our Mission

The Cambridge Center is a non-profit 501 (c) 3 organization (Tax ID: 04-275-1296) whose mission is to advance the scientific study of behavior and its humane application to the solution of practical problems, including the prevention and relief of human suffering.

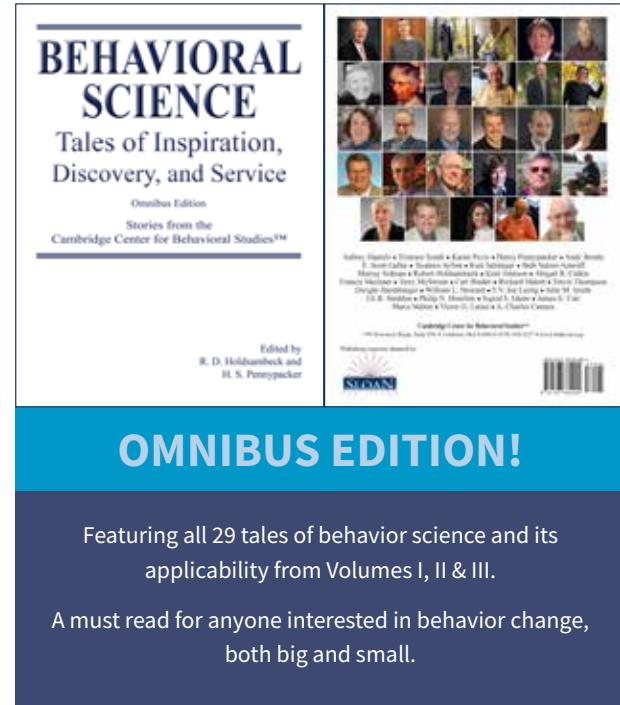
Our Goals

To achieve this mission, the Center has three goals: To create and deliver trustworthy information on high quality behavioral services and science around the world; To promote global collaboration among behavioral organizations; and to improve the future of behavioral science by educating and developing the next wave of behavioral scientists and practitioners.

Sincerely,



Rob Holdzambeck, EdD, LCP, BCBA-D
Executive Director



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R. D. Holdzambeck and H. S. Pennypacker

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UWF, Center for Behavior Analysis TEAM with Dr. Aubrey Daniels.
LR: Director Leasha Barry, Asst. Director Michelle Lambert, Dr. Aubrey Daniels, Program Coordinator Sarah Kent & Assoc. Director Dayna Bedick

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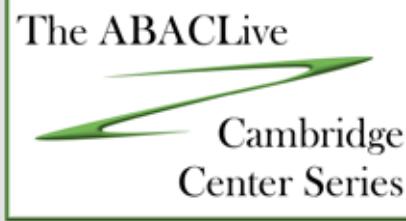
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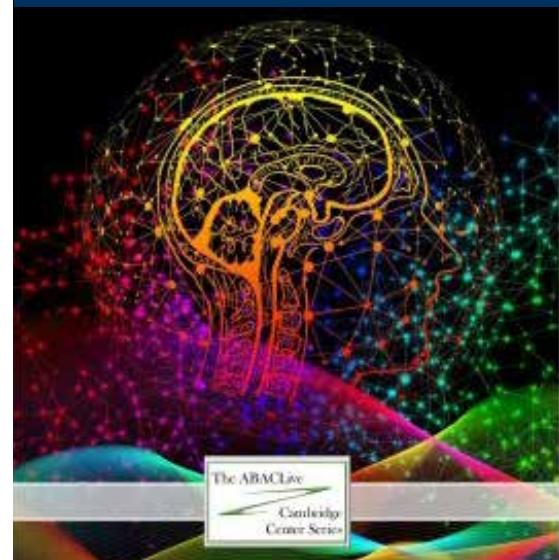
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OUR 2020 PRESENTERS LR: Abigail B. Calkin, Tim Ludwig, Matt Tincani, Amanda Kelly, David C. Palmer, Julie M. Smith, Eitan Eldar, Ramona Houmanfar, Teresa Camile Kolu, Alexandra “Sasha” Protopopova, Kent A. Corso and Jeff Kupfer

**Jeff Kupfer, PhD, BCBA-D,
Presents
Wednesday, December 9, 2020**



Traumatic Brain Injury Treatment: The Role of Collaboration in Rehabilitation



Behavior Analysis in the Prevention and Treatment of Obesity

Photo by i yunmai on Unsplash

A staggering 34% of adults and 20% of children and adolescents in the U.S. are obese

A staggering 34% of adults and 20% of children and adolescents in the U.S. are obese (Mitchell et al., 2011), and it has been projected that half of adults in the U.S. will be considered obese by 2030 (Wang et al., 2011). According to the U.S. Department of Health and Human Services (2017), 28% of Americans age 6 and older were physically inactive and 27% of young Americans would not meet the requirements to serve in the military. Obesity is not only unhealthy (correlated with, e.g., hypertension, diabetes, heart disease, stroke, sleep apnea, and death; “Adult Obesity Causes & Consequences,” 2019), but costly as well. The U.S. Department of Health and Human Services estimated that obesity-related illnesses (i.e., chronic disease, disability, and death) costs the United States \$190.2 billion annually (“Facts & Statistics,” 2017) with Medicare and Medicaid absorbing most of the cost (Glickman, 2012). Indirect costs of the obesity epidemic also include \$3 - \$6 billion worth of productivity costs due to obesity-related absenteeism (Centers for Disease Control and Prevention, 2019).

The topic of behavioral interventions targeting obesity began appearing as early as the 1970s in the Journal of Applied Behavior Analysis (Wooley et al., 1979). Such interventions include contingency management (including

group contingencies; Aragona et al., 1975; Galbraith & Normand, 2017; Hirsch et al., 2016), prompts and cues (Dubbert et al., 1984; Sigurdsson et al., 2014; Stark et al., 1986), and stimulus equivalence paradigms (i.e., accuracy of portion size; Hausman et al., 2014). Basic behavioral approaches to obesity interventions include two main components: ensuring a calorie deficit (i.e., decreasing food consumption) and increased activity (i.e., exercise; Pinto et al., 2007). Other behavioral components of standard weight-loss treatments include self-monitoring (e.g., food journal, counting calories), stimulus control (e.g., only eating at the dinner table), and goal setting (Pinto et al., 2007). Common environmental modifications that facilitate weight loss and maintenance consist of using a smaller plate, eating more fruits and vegetables, increasing sleep duration, and drinking more water (Cardel, 2013).

Overweight adolescents have a 70% chance of maintaining obesity into adulthood, therefore focusing efforts to target obesity proactively (i.e., childhood) is warranted (“Facts & Statistics,” 2017). Again, targeting food consumption (both the amount and type) and increasing physical activity are integral components to weight loss interventions (Pinto et al., 2007). Children and adolescents spend a large portion of

their day at school, creating a convenient setting for intervention (Galbraith & Normand, 2017). There are many interventions targeting physical activity (De Luca & Holborn, 1992; Fogel et al., 2010; Galbraith & Normand, 2017; Patel et al., 2019; Zerger et al., 2016) and healthy food choices (Blom-Hoffman et al., 2004; Hanks et al., 2012; Hoffman et al., 2009; Jones et al., 2014; Lowe et al., 2004) in school settings.

While token reinforcement (Patel et al., 2019), adult attention (Zerger et al., 2016), and exergaming (Fogel et al., 2014) have all been effective to increase physical activity among students, the Good Behavior Game (GBG), an intervention easily implemented by teachers (Barrish et al., 1969), is an efficient way to target physical activity among children and adolescents (Galbraith & Normand, 2017). Divided into two groups, 20 third-grade general-education students’ steps were tracked

[Read the entire article, including biographies & references on behavior.org.](https://behavior.org/)

By **Rebecca D. Woolbert, Kiki Yablon, Sarah A. Vitztum, & Robin M. Kuhn**

University of Kansas



...a tribute

This amazing and creative tree captures this incredible man. Darnell Lattal called it “the tree of love” in a recent Facebook post. Each puzzle piece has the initial or name of a student who experienced Jose’s truly life changing grace. The stories of rescue and belief.

“He never did get to see this, I had hoped it would be a retirement gift for him. To show him just how much he changed the world and how many people had become a part of his legacy. This went to FABAs, CalABAs, and ABAI in San Diego but I asked to continue to collect pieces at other conferences. I chose the colors to represent the Autism puzzle colors. It was the very least I could do for a man who gave so much. We will continue to let people add to it and grow this as a living memorial.” *Jennifer Gonzalez Fredenburg, Graduate Student Services, Florida Institute of Technology*



The Celebration of an Amazing Life: Jose Martinez-Diaz (1950–2020)

Learn more about Dr. Martinez-Diaz’s life and passion through ABA Technologies, Inc.

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*Board of Directors Members

Friendly and Fun Ideas for how to Compassionately Celebrate Thanksgiving Safely



Celebrate this Thanksgiving by giving your love and compassion to your friends and family.

The number of new COVID-19 cases in Minnesota is exploding. It took Minnesota six months to reach an average of 1,000 new cases every day. Then it took just one more month to reach 2,000 cases per day. Then it only took a week to reach 3,000 cases per day. And now, one week later we have doubled that to 6,000 cases per day. There is no sign that this acceleration curve is slowing down.

With this in mind, we share the following Friendly and Fun Ideas for how to Compassionately Celebrate Thanksgiving Safely. Choose safe activities:

In essence, “AVOID SHARING AIR WITH OTHERS.”

1. Have a small, relaxing dinner with only the people who live in your household.
2. If you do eat together, don't share the food. Treat it like your father's idea of a potluck,

where he only wants to eat what he brought. Be funny about it.

3. Prepare traditional family recipes and deliver them to others in a way that doesn't involve contact with friends and family.
4. Hold a virtual dinner.
5. Shop online rather than any Black Friday event in person.
6. Host a watch party for a football game or your traditional movie.
7. Visit a community event outdoors, while maintaining strict social distance from the mystery 20 percent who are infected.
8. Drive around the town to view holiday lights or celebrations, without leaving your car.
9. Investigate how to watch your favorite family member's sporting event online.
10. Send presents to congratulate their accomplishments.
11. Attend your church service online.



CONTRIBUTED BY



CCBS Advisor
Eric Larsson,
PhD, LP, BCBA-D

Executive
Director, Clinical
Services, Lovaas
Institute Midwest

Continued on Facebook

...then & now



2019 Presenters LR: E. Scott Geller, Rob Holdsambeck, Janet Twyman, Thomas Zane, Ellie Kazemi & Florence DiGennaro Reed



Behavioral Science: Applications in Leadership & Supervision Conference



Dennis Reid



Helena Maguire



John Austin



Kelley Harrison



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Nicole Jones



Lynette Johnson



Adrienne Fitzer

A few of the people who attended from across the United States & growing international community including the UK, Japan, Canada & United Arab Emirates.



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Since 1998 [Behavior Development Solutions \(BDS\)](#) has helped several thousand behavior analysts become Board certified, primarily through their [CBA Learning Module Series](#), the premier exam prep and curriculum supplement for behavior analysts in training. They've helped clients achieve success by applying the scientific principles and methods of [applied behavior analysis](#) to the development of instructional content and

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an [8-hour supervisory training course](#), and a well-stocked [bookstore for behavior analysts!](#)

Although the primary customer-base of Behavior Development Solutions has been behavior analysts, they also provide customized training to other [human service organizations](#) and [private companies](#). With their web-based [learning platform](#), BDS provides training to virtually anyone connected to the internet with a PC, Mac, iPad, and most mobile devices. If you have training needs, [please get in touch](#). BDS may be able to help.



BDS is a GOLD Sponsor of our 2nd Annual Behavioral Science: Applications in Leadership & Supervision Conference.

The Standard Celeration Society (SCS) recently held their 33rd Annual Conference. Drs. Emily Leeming and Ronnie Detrich presented in the morning session on Friday. Dr. Abigail Calkin received the Ogden R. Lindley Lifetime achievement award presented during the afternoon session. On Saturday, Denisha Gingles, Joy Johnson, and Robin Williams presented on Defunding the Police: How to Ensure Black Autistic and All Black Lives Truly Matter. The conference included a poster session, Chart Share, and breakout sessions with requested topics of interest. Fifteen prerecorded talks are available for viewing through February 5th and may be purchased at [celeration.org](#).

SCS will host their first ever international conference in Galway Ireland on February 18 – 19th 2022. Drs. Kent Johnson and Rick Kubina will present keynote addresses.



Familiar Faces in New Places

Michael Kranak, PhD, BCBA-D (CCBS Advisor and CCBS Distinguished Scholars

Co-Chair) recently joined the faculty at Oakland University as an Assistant Professor. He completed a post-doctoral fellowship at the

Kennedy Krieger Institute and Johns Hopkins University School of Medicine; and earned his PhD in Psychology and Behavior Analysis from Western Michigan University, and his MA in Special Education and Applied Behavior Analysis from The Ohio State University. Dr. Kranak specializes in the assessment and treatment of severe problem behavior, behavioral relapse, and applied and translational research. He has served as a co-investigator on NIH-funded research, as well as supported several R01 and LRP



applications. Dr. Kranak also serves as an ad hoc reviewer for several journals, including the Journal of Applied Behavior Analysis. In his spare time, he enjoys working out, cooking, golfing; and is an avid Pittsburgh sports fan.

Dr. Amanda Kelly, PhD, BCBA-D, LBA aka "BehaviorBabe" (CCBS Advisor)



is leaving Hawaii for Florida to join Breakthrough Behavior.

"I couldn't be more excited to join the team at Breakthrough Behavior."

Amanda is also known as "Behaviorbabe," an online avatar created in 2008 that later evolved into a social media persona, global speaker and podcast feature that yielded more than 300,000 downloads in its first year.

Our Friends from the Center for Behavior Analysis, University of West Florida, Having Fun



LR: Student Cheryllen Charvat, Director, Leasha Barry, Student Dominique Delgado, Faculty Mary Reagan, Assoc. Director Dayna Beddick, Faculty Sal Ruiz, and Asst. Director Michelle Lambert. UWF team member, Jerry Charvat, photographer.

Distinguished Scholars

Supporting the advancement of elite graduate students on their journeys toward becoming leaders in behavioral science.



Abigail Blackman
University of Kansas



Tyler G. Erath
University of Kansas



Maya Fallon
Univ of Nebraska Med Ctr



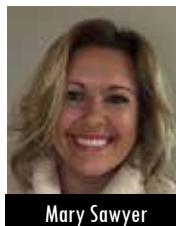
Matthew Laske
Appalachian State Univ



Nicholas Matey
University of Florida



Alyssa McElroy
Western Michigan Univ



Mary Sawyer

The Leaders

Our Scholars



Sandhya Rajagopal
Florida Inst of Technology



Alyssa Rojas
California State University



Andressa Sleiman
University of Florida



Valeria Squatrito
Kore University



Catherine Williams
West Virginia University



Michael Kranak



Amanda Laprime

The mission of the Distinguished Scholars is to support the advancement of elite graduate students on their journeys toward becoming leaders in behavioral science.

In service of the mission of the Center, Distinguished Scholar volunteers collaboratively identify, explore, and execute projects under the guidance of established leaders, the Center Advisors and Trustees. The group was formed in response to the one of the Center's primary goals: to improve the future of behavioral science by education and development of the next wave of behavioral scientists and practitioners. Student-initiated projects align with the Center's other main goals: to create and deliver trustworthy information on high quality behavioral services and science around the world, and to promote global collaboration among behavioral organizations. ([Names & biographies are on behavior.org](#).)

Master and doctoral level graduate students are nominated by their advisors for consideration of induction as Distinguished Scholars. We will be seeking nominations for our 2021-2022 year. **It's time to start thinking of a student you want nominated!**

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